

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Main Street Media
Attention: Accounts Payable
P. O. Box 25093
Alexandria, VA 22313

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
316105-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1302

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	316105	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/02/12	5am News M-F	5-6am M-F	--WTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 5:59 AM 5am News M-F 5-6am M-F :30 PMTTV102601DMMH \$1,500.00 NM 2 WXYZ Th 11/01/12 5:00 AM 5am News M-F 5-6am M-F :30 PMTTV103001DMMH \$1,500.00 NM 3 WXYZ F 11/02/12 5:00 AM 5am News M-F 5-6am M-F :30 PMTTV103001DMMH \$1,500.00 NM									
2	11/05/12	11/06/12	5am News M-F	5-6am M-F	MT-----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 MT----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 5:54 AM 5am News M-F 5-6am M-F :30 PMTTV103001DMMH \$1,500.00 NM 2 WXYZ Tu 11/06/12 5:17 AM 5am News M-F 5-6am M-F :30 PMTTV103001DMMH \$1,500.00 NM									
3	10/31/12	11/02/12	Action News 6am	6-7am M-F	--WTF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 6:41 AM Action News 6am 6-7am M-F :30 PMTTV102801DMMH \$3,000.00 NM									
4	11/05/12	11/06/12	Action News 6am	6-7am M-F	MT-----	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 MT----- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 6:40 AM Action News 6am 6-7am M-F :30 PMTTV103001DMMH \$3,000.00 NM 2 WXYZ Tu 11/06/12 6:27 AM Action News 6am 6-7am M-F :30 PMTTV102801DMMH \$3,000.00 NM									



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Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1302	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/31/12	11/02/12	M-F 9a-10a	9-10am M-F	--WTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/31/12 9:49 AM M-F 9a-10a 9-10am M-F :30 PMTTV102601DMMH \$2,000.00 NM									
2 WXYZ Th 11/01/12 9:59 AM M-F 9a-10a 9-10am M-F :30 PMT103001DMMH \$2,000.00 NM									
3 WXYZ F 11/02/12 9:51 AM M-F 9a-10a 9-10am M-F :30 PMT103001DMMH \$2,000.00 NM									
6	11/05/12	11/06/12	M-F 9a-10a	9-10am M-F	MT-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 MT----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 9:45 AM M-F 9a-10a 9-10am M-F :30 PMTTV102801DMMH \$2,000.00 NM									
2 WXYZ Tu 11/06/12 9:36 AM M-F 9a-10a 9-10am M-F :30 PMT103001DMMH \$2,000.00 NM									
7	10/31/12	11/02/12	M-F 10a-11a	10-11am M-F	--WTF--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ W 10/31/12 10:55 AM M-F 10a-11a 10-11am M-F :30 PMTTV102801DMMH \$1,800.00 NM									
1 WXYZ Th 11/01/12 10:32 AM M-F 10a-11a 10-11am M-F :30 PMT103001DMMH \$1,800.00 NM									
2 WXYZ F 11/02/12 10:24 AM M-F 10a-11a 10-11am M-F :30 PMTTV102801DMMH \$1,800.00 NM									
8	11/05/12	11/06/12	M-F 10a-11a	10-11am M-F	MT-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 MT----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 10:55 AM M-F 10a-11a 10-11am M-F :30 PMT103001DMMH \$1,800.00 NM									
2 WXYZ Tu 11/06/12 10:22 AM M-F 10a-11a 10-11am M-F :30 PMTTV102801DMMH \$1,800.00 NM									
9	10/31/12	11/02/12	M-F 12-1pm	12-1pm	--WTF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ W 10/31/12 12:39 PM M-F 12-1pm 12-1pm :30 PMTTV102601DMMH \$2,500.00 NM									
3 WXYZ Th 11/01/12 12:27 PM M-F 12-1pm 12-1pm :30 PMTTV102801DMMH \$2,500.00 NM									
1 WXYZ F 11/02/12 12:29 PM M-F 12-1pm 12-1pm :30 PMT103001DMMH \$2,500.00 NM									
10	11/05/12	11/06/12	M-F 12-1pm	12-1pm	MT-----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 MT----- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 12:28 PM M-F 12-1pm 12-1pm :30 PMT103001DMMH \$2,500.00 NM									
2 WXYZ Tu 11/06/12 12:53 PM M-F 12-1pm 12-1pm :30 PMT103001DMMH \$2,500.00 NM									



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Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1302	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/31/12	11/02/12	The Chew	1-2pm M-F	--WTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/31/12 12:59 PM The Chew 1-2pm M-F :30 PMTTV102601DMMH \$2,000.00 NM									
2 WXYZ Th 11/01/12 1:30 PM The Chew 1-2pm M-F :30 PMT103001DMMH \$2,000.00 NM									
3 WXYZ F 11/02/12 1:28 PM The Chew 1-2pm M-F :30 PMT103001DMMH \$2,000.00 NM									
12	11/05/12	11/05/12	The Chew	1-2pm M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 12:59 PM The Chew 1-2pm M-F :30 PMT103001DMMH \$2,000.00 NM									
13	10/31/12	11/02/12	2-3pm General Hospital	2-3pm M-F	--WTF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/31/12 2:24 PM 2-3pm General Hospital 2-3pm M-F :30 PMT103001DMMH \$2,500.00 NM									
2 WXYZ Th 11/01/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 PMT103001DMMH \$2,500.00 NM									
3 WXYZ F 11/02/12 2:20 PM 2-3pm General Hospital 2-3pm M-F :30 PMT103001DMMH \$2,500.00 NM									
14	11/05/12	11/05/12	2-3pm General Hospital	2-3pm M-F	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 2:23 PM 2-3pm General Hospital 2-3pm M-F :30 PMTTV102801DMMH \$2,500.00 NM									
15	10/31/12	11/02/12	M-F 3p-4p	3-4pm M-F	--WTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/31/12 3:22 PM M-F 3p-4p 3-4pm M-F :30 PMTTV102801DMMH \$1,500.00 NM									
3 WXYZ Th 11/01/12 3:56 PM M-F 3p-4p 3-4pm M-F :30 PMT103001DMMH \$1,500.00 NM									
2 WXYZ F 11/02/12 3:22 PM M-F 3p-4p 3-4pm M-F :30 PMTTV102801DMMH \$1,500.00 NM									
16	11/05/12	11/05/12	M-F 3p-4p	3-4pm M-F	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 3:46 PM M-F 3p-4p 3-4pm M-F :30 PMT103001DMMH \$1,500.00 NM									
17	10/31/12	11/02/12	Dr. Oz	4-5pm M-F	--WTF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ W 10/31/12 4:42 PM Dr. Oz 4-5pm M-F :30 PMT103001DMMH \$2,500.00 NM									
1 WXYZ Th 11/01/12 4:28 PM Dr. Oz 4-5pm M-F :30 PMTTV102801DMMH \$2,500.00 NM									
3 WXYZ F 11/02/12 4:23 PM Dr. Oz 4-5pm M-F :30 PMT103001DMMH \$2,500.00 NM									



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316105-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1302	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/05/12	11/05/12	Dr. Oz	4-5pm M-F	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 4:26 PM Dr. Oz 4-5pm M-F :30 PMT103001DMMH \$2,500.00 NM									
19	10/31/12	11/02/12	5-6pm M-F	5-6pm M-F	--WTF--	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ W 10/31/12 5:38 PM 5-6pm M-F 5-6pm M-F :30 PMT103001DMMH \$3,000.00 NM 1 WXYZ Th 11/01/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 PMT103001DMMH \$3,000.00 NM 3 WXYZ F 11/02/12 5:13 PM 5-6pm M-F 5-6pm M-F :30 PMT103001DMMH \$3,000.00 NM									
20	11/05/12	11/05/12	5-6pm M-F	5-6pm M-F	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 5:39 PM 5-6pm M-F 5-6pm M-F :30 PMT103001DMMH \$3,000.00 NM									
21	10/31/12	11/02/12	6-630pm M-F	6-630pm M-F	--WTF--	:30	3	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 3 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ W 10/31/12 5:56 PM 6-630pm M-F 6-630pm M-F :30 PMTTV102601DMMH \$3,500.00 NM 1 WXYZ Th 11/01/12 6:14 PM 6-630pm M-F 6-630pm M-F :30 PMT103001DMMH \$3,500.00 NM 3 WXYZ F 11/02/12 6:17 PM 6-630pm M-F 6-630pm M-F :30 PMT103001DMMH \$3,500.00 NM									
22	11/05/12	11/05/12	6-630pm M-F	6-630pm M-F	M-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 M----- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 6:11 PM 6-630pm M-F 6-630pm M-F :30 PMTTV102801DMMH \$3,500.00 NM									
23	10/31/12	11/02/12	M-F 7-730p	7-730pm M-F	--WTF--	:30	3	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 3 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 7:29 PM M-F 7-730p 7-730pm M-F :30 PMTTV102801DMMH \$4,000.00 NM 2 WXYZ Th 11/01/12 7:15 PM M-F 7-730p 7-730pm M-F :30 PMT103001DMMH \$4,000.00 NM 3 WXYZ F 11/02/12 7:12 PM M-F 7-730p 7-730pm M-F :30 PMTTV102801DMMH \$4,000.00 NM									
24	11/05/12	11/05/12	M-F 7-730p	7-730pm M-F	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 7:25 PM M-F 7-730p 7-730pm M-F :30 PMT103001DMMH \$4,000.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/31/12	11/02/12	M-F 730-8pm	730-8pm M-F	--WTF--	:30	3	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 3 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 7:58 PM M-F 730-8pm 730-8pm M-F :30 PMT103001DMMH \$5,000.00 NM 3 WXYZ Th 11/01/12 7:58 PM M-F 730-8pm 730-8pm M-F :30 PMT102801DMMH \$5,000.00 NM 2 WXYZ F 11/02/12 7:40 PM M-F 730-8pm 730-8pm M-F :30 PMT103001DMMH \$5,000.00 NM									
26	11/05/12	11/05/12	M-F 730-8pm	730-8pm M-F	M-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 7:55 PM M-F 730-8pm 730-8pm M-F :30 PMT103001DMMH \$5,000.00 NM									
27	11/05/12	11/05/12	MO 8-10pm Dancing	8-10p	M-----	:30	1	\$25,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 M----- 1 \$25,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 8:24 PM MO 8-10pm Dancing 8-10p :30 PMT103001DMMH \$25,000.00 NM									
28	10/31/12	11/02/12	11pm Action News Updat	11-1135pm M-Sun	--WTF--	:30	1	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 11:22 PM 11pm Action News Update 11-1135pm M-Sun :30 PMT103001DMMH \$6,500.00 NM									
29	11/05/12	11/05/12	11pm Action News Updat	11-1135pm M-Sun	M-----	:30	1	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 M----- 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 11:12 PM 11pm Action News Update 11-1135pm M-Sun :30 PMT102801DMMH \$6,500.00 NM									
30	11/02/12	11/02/12	Friday Prime C	10-11pm Friday	----F--	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 ----F-- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 11/02/12 10:35 PM Friday Prime C 10-11pm Friday :30 PMT103001DMMH \$15,000.00 NM									
31	11/03/12	11/03/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 7:46 AM GMA SAT 7-8am SAT 7-8am :30 PMT103001DMMH \$2,000.00 NM									
32	11/03/12	11/03/12	Sa 7-8p	7pm Sat	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 7:50 PM Sa 7-8p 7pm Sat :30 PMT103001DMMH \$2,500.00 NM									



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WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
316105-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1302	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	11/03/12	11/03/12	ABC's Saturday Night Football	SA 8pm-1130pm	-----S-	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 8:05 PM ABC's Saturday Night Football SA 8pm-1130pm :30 PMT103001DMMH \$7,500.00 NM									
34	11/04/12	11/04/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 7:29 AM GMA SUN 7-8am SUN 7-8am :30 PMTTV102801DMMH \$2,000.00 NM									
35	11/04/12	11/04/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 6:15 PM Su 6-630p 6-630pm Sun :30 PMT103001DMMH \$2,500.00 NM									
36	11/04/12	11/04/12	Sunday Prime A	7-8pm Sunday	-----S	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 7:59 PM Sunday Prime A 7-8pm Sunday :30 PMT103001DMMH \$12,000.00 NM									
37	11/04/12	11/04/12	Sunday Prime B	8-9pm Sunday	-----S	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 8:39 PM Sunday Prime B 8-9pm Sunday :30 PMT103001DMMH \$15,000.00 NM									
38	11/04/12	11/04/12	Sunday Prime C	9-10pm Sunday	-----S	:30	1	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S 1 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 11/04/12 9:21 PM Sunday Prime C 9-10pm Sunday :30 PMTTV102801DMMH \$20,000.00 NM									
39	10/31/12	10/31/12	Wednesday Prime B	9-10pm Wednesday	--W----	:30	1	\$25,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --W---- 1 \$25,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 9:21 PM Wednesday Prime B 9-10pm Wednesday :30 PMT103001DMMH \$25,500.00 NM									
40	10/31/12	11/02/12	M-F 7-9am	7-9am M-F	--WTF--	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 --WTF-- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/31/12 8:48 AM M-F 7-9am 7-9am M-F :30 PMTTV102601DMMH \$3,000.00 NM 2 WXYZ Th 11/01/12 8:54 AM M-F 7-9am 7-9am M-F :30 PMTTV102801DMMH \$3,000.00 NM 3 WXYZ F 11/02/12 8:41 AM M-F 7-9am 7-9am M-F :30 PMT103001DMMH \$3,000.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
316105-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1302	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	11/05/12	11/06/12	M-F 7-9am	7-9am M-F	MT-----	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 MT----- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 11/05/12 8:59 AM M-F 7-9am 7-9am M-F :30 PMT103001DMMH \$3,000.00 NM 1 WXYZ Tu 11/06/12 8:55 AM M-F 7-9am 7-9am M-F :30 PMT103001DMMH \$3,000.00 NM									
42	11/03/12	11/03/12	ABC's Clge Ftbl 330-7pm	330-7pm	-----S-	:30	1	\$15,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 1 \$15,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 7:26 PM ABC's Clge Ftbl 330-7pm 330-7pm :30 PMT103001DMMH \$15,050.00 NM									
43	11/03/12	11/03/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 8:10 AM SA 8-10am Action News 8-10a :30 PMTTV102801DMMH \$2,000.00 NM									

Total Spots **75** Gross Total **\$318,050.00**

Payment Terms 30 Days

Agency Commission **\$47,707.50**

Net Amount Due **\$270,342.50**